

SAGA

2019

CURRENT INFORMING THE FUTURE

SAGA 2019

16th Biennial Conference & Exhibition

6 - 9 October 2019

Southern Sun Elangeni & Maharani | Durban

SAGA 2019 Sponsorship Opportunities

Preparations have begun to ensure that the 16th SAGA Biennial Conference & Exhibition experience is as exceptional as always. Embracing the theme of “Current informing the Future” we challenge the delegates to step outside of their norm to consider contemporary approaches which can bring about advanced solutions for the future. With the upturn in the global extractive industries having begun, seize this opportunity to showcase your brand.



The Conference, a staple of the geophysical fraternity in Africa, provides a forum for engagement, idea generation and sharing.



Our venue, The Southern Sun Elangeni & Maharani Hotel is one of the premier conference venues in Durban. Conveniently situated on the sun-kissed beachfront of the Golden Mile, part of an iconic 7km promenade, it has sweeping views of the Indian Ocean and will provide a refined and contemporary style to the 16th Conference & Exhibition.



Social media is increasingly important to science and industry, as are a range of associated networking platforms. The event will integrate online content to ensure that delegates, presenters and exhibitors are kept informed of the activities on offer, maximizing opportunities. This integration begins with the official website www.sagaconference.co.za, where further information will be made available.



The conference will provide networking opportunities to the range of delegates, which will include:

- Mining juniors & majors
- Petroleum companies
- Geophysicists, geologists, hydrologists
- Geoscience consultants and service providers
- Geophysical contractors
- Geoscience researchers
- Mathematicians
- Software developers
- University and industry academics and students
- Associated professional societies



The global economy is turning – don't miss this excellent opportunity to showcase your brand!



WWW.SAGACONFERENCE.CO.ZA

INFO@SAGACONFERENCE.CO.ZA



Various types of sponsorship opportunities are available for the South African Geophysical Association's 16th Biennial Conference & Exhibition to be held from 6th – 9th October 2019, in Durban.

**DIAMOND, PLATINUM, GOLD, AND CORE
SPONSORSHIP
EXHIBITION BOOTHS
NAME BRANDING OPPORTUNITIES
SPONSORSHIP OF SPECIFIC ITEMS**

The sponsorship packages provide a high degree of flexibility, combining a number of traditional branding elements with valuable opportunities for addressing the Conference attendees and communicating corporate messages. Any P.R. releases and press coverage around the Conference will add further to the value of the package.

EXCLUSIVE DIAMOND Sponsor R 440 000¹
PLATINUM Sponsor R 220 000
GOLD Sponsor R 110 000
CORE Sponsor R 55 000

As a sponsor of the 16th SAGA Biennial Conference & Exhibition, the Sponsor will be clearly identified as one of most important contributors through visual branding and clear identification in promotional material and documentation. Sponsors' logo will be prominent during the event. Sponsors will gain increased exposure by sponsoring any of the items listed under sections 2 and 3 below.



¹ Please note that all amounts in this document exclude VAT, except where stated otherwise.

1. DIAMOND, PLATINUM, GOLD, AND CORE SPONSORSHIP

As a Diamond, Platinum, Gold or Core sponsor of the 16th SAGA Biennial Conference & Exhibition, the Sponsor will be entitled to:

Sponsorship Type	Diamond (Exclusive)	Platinum	Gold	Core
Total value of sponsorship	R 440 000	R 220 000	R 110 000	R 55 000
Free Exhibition Stand	18 m ²	12 m ²	8 m ²	6 m ²
The opportunity to address the delegates and/or show a promotional video at the beginning of the Conference in the main hall. (Diamond - 5 minutes; Platinum and Gold - 3 minutes, Core – none)	✓	✓	✓	✗
Acknowledgement from Chair during opening and closing ceremonies.	✓	✓	✓	✓
The Sponsor's logo, in colour, on the front of the Conference brochure and all promotional material where possible.	✓	✓	✓	✓
Sponsor's advertisement in the Conference handbook.	A4 x 3	A4 x 2	A4 x 1	A5 x 1
The Sponsor's logo, in colour, on the Conference signage.	✓	✓	✓	✓
Logo projected on screen during break.	✓	✓	✓	✓
Sponsor's banner may be placed in the Conference venues.	✓	✓	✓	✓
Logo featured on main event backdrop.	✓	✓	✓	✓
Sponsor's banner may be placed on the main room stage.	✓	✓	✗	✗
Opportunity to nominate a chairperson for a session.	✓	✓	✗	✗
Complimentary registration for the Conference ²	6	4	2	1

² Complimentary registrations include exhibitor registrations if applicable.

2. EXHIBITION BOOTHS

4 m² (2 m x 2 m) Will include 1 free exhibitor registration	R 21 000 (incl. VAT)
6 m² (3 m x 2 m) Will include 1 free exhibitor registration	R 25 000 (incl.VAT)

3. NAME BRANDING OPPORTUNITIES

Welcome and ice breaker cocktail party Substantial snacks and drinks will be served; Includes the option to address the delegates; Price includes entertainment	R 165 000 Exclusive Opportunity
SAGA Gala Dinner Includes Drinks; Includes the option to address the delegates; Price includes entertainment	R 275 000 Exclusive Opportunity
Post Talks / Poster Session Happy Hours 1 hour of free drinks; Great networking and social time	R 22 000 per session
SAGA Plenary Speaker Speaker to include Sponsor's logo on presentation	R 50 000
Refreshment Breaks (Exclusive per day) Maximise your exposure during the Conference by adding your branding to the refreshment breaks on a daily basis. This will provide acknowledgement & visibility for two breaks per day.	R 25 000 (1 day) R 45 000 (2 days) R 60 000 (3 days)
Field Excursions Per excursion per day (Includes packed lunches & field trip notes)	R 10 000
Technical Sessions Per session (Specific branding opportunities during the session)	R 10 000

4. SPONSORSHIP OF SPECIFIC ITEMS

Conference bags – with company logo (Exclusive Opportunity)	R80 000
Registration desk	R25 000
Memory sticks containing proceedings & company logo TAKEN	R20 000
Technical support	R50 000
Conference website design	R25 000
Printing of SAGA Conference handbook	R90 000
A4 size advertisement in conference bag	R10 000
A5 size advertisement in conference bag	R5 000
Adverts – Full page in conference handbook	R5 000
Adverts – Half page in conference handbook	R3 000
Name badges on lanyards including company logo (Exclusive Opportunity) TAKEN	R40 000
Stationary including company logo	R30 000
Best Paper award TAKEN	R5 000
Best Poster award TAKEN	R5 000
Best Student Paper award TAKEN	R5 000
Best Student Poster award TAKEN	R5 000
Gift for each session chair and plenary speaker	R15 000
Official printed conference photograph to each delegate including company logo - handed out at closing ceremony	R25 000

NOTE

All banners, logos, and promotional materials are to be supplied by the sponsor and are for the account of the sponsor. Whilst the Conference committee and conference coordinators will do their utmost to assist with placement of promotional material, it is the responsibility of the sponsor to ensure that their promotional material is ready in good time for it to be displayed or published, and it is ultimately the sole responsibility of the sponsor to ensure that their promotional material is presented according to their requirements. Display of all banners at the Conference venue must be coordinated with the Conference organiser.

WHOM TO CONTACT

If you would like to reserve an exhibition stand and/or wish to manifest your support by sponsoring, please contact us via the following details:

Conference Secretariat: Via Africa Conferencing
Tel: Marcia Mabuza +27 (0)63 150 3207 or Kathy Knott +27(0)73 435 0886
Sponsorship: sponsorship@sagaconference.co.za
Exhibitions: exhibitions@sagaconference.co.za
Website: www.sagaconference.co.za

Discussion of the above or any other ideas you may have for your participation in adding value for the delegates and exposure for your organisation will most certainly be accommodated.

Sponsorship agreements should be concluded as soon as possible in order to maximise exposure opportunities, ideally prior to the end of April 2019.

We look forward to welcoming you on board as a sponsor of the 16th SAGA Biennial Conference & Exhibition and to working with you to make it a valuable and rewarding event for all participants.

Yours faithfully

Mary Mahlatji	Chairperson
Oleg Brovko	Sponsorship Coordinator
Marcia Mabuza	Sponsorship and Exhibition Liaison (Via Africa Conferencing)
Kathy Knott	Conference Secretariat (Via Africa Conferencing)