



Southern African
Geophysical Association



SAGA 2026

PROSPECTUS

12–16 | 2026
OCT |
CAPE TOWN

***GEOPHYSICS FOR
GENERATIONS***

The Organising Committee of the South African Geophysical Association (SAGA) is pleased to invite you to participate in the 19th Biennial SAGA Conference & Exhibition, to be held at the Blue Lagoon Hotel, Cape Town, from 12–16 October 2026.



#19SAGA2026

CONFERENCE THEME: **GEOPHYSICS FOR GENERATIONS**

The 2026 theme, Geophysics for Generations, highlights three intertwined priorities shaping the future of geosciences:

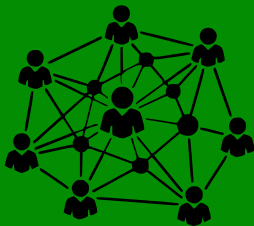
- **Critical Materials for a Green Economy** – advancing exploration strategies for the minerals essential to renewable energy and sustainable development.
- **Attracting and Training the Next Generation** – inspiring students and young professionals to pursue geoscience careers to sustain future exploration and discovery.
- **Harnessing Artificial Intelligence** – understanding how AI will transform geophysical methods, data analysis, and industry decision-making.

This theme reflects both the legacy and future of geophysics—its generational contribution to science, industry, and society.

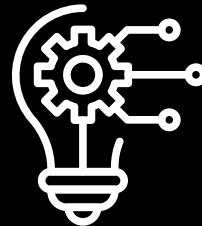


WHY ATTEND?

SAGA 2026 will provide an unparalleled opportunity to:



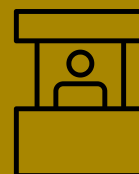
Connect with geophysicists, geologists, hydrologists, engineers, students, consultants, contractors, and service providers.



Share innovations and showcase cutting-edge methods, technologies, and applications.



Explore Cape Town's iconic setting, with opportunities to engage in technical workshops, exhibitions, field trips, and networking events.



Invest in the future by sponsoring and exhibiting, with tailored packages that combine branding, visibility, and direct engagement with delegates.





PROGRAMME HIGHLIGHTS



Technical Sessions:

Covering the full spectrum of mining, exploration, near-surface, environmental, and engineering geophysics.

Workshops:

Hands-on training and knowledge-sharing in focused, interactive environments offered both pre- and post-conference for maximum flexibility.

Exhibition:

A vibrant platform to showcase geophysical products, software, and professional services.

Field Trips:

Opportunities to experience South Africa's unique geological heritage and its role in the green economy.

Networking:

Formal and informal events to connect across industry, academia, and government.



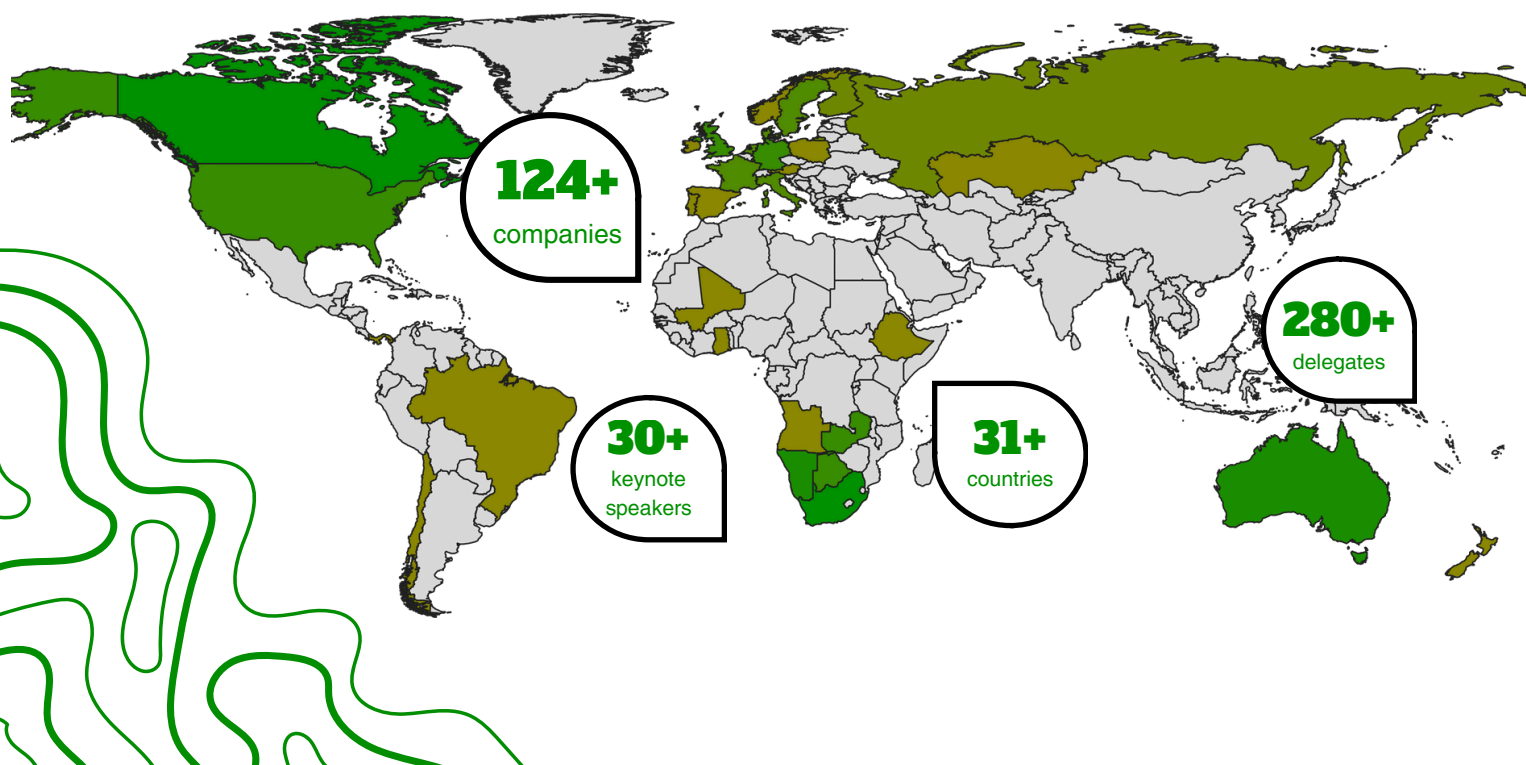
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INVESTMENT OPTIONS

INVESTMENT OPTIONS	DIAMOND	PLATINUM	GOLD	COPPER
Investment	R 500 000	R 220 000	R 150 000	R 90 000
Exhibition Stand	16 m2	12 m2	8 m2	6 m2
Opportunity to show a promotional video in the closing plenary session	5 min	3 min	3 min	x
Acknowledgement from Chairperson during opening and closing ceremonies	✓	✓	✓	✓
Logo, in full colour, on the front of the Conference brochure and all promotional material where possible	✓	✓	✓	✓
Advertisement in the Conference handbook	A4 x 3	A4 x 2	A4 x 1	A5 x 1
Logo, in full colour, on the Conference signage	✓	✓	✓	✓
Logo projected on screens during break	✓	✓	✓	✓
Banner may be placed in the Conference venues	✓	✓	✓	✓
Logo featured on main event backdrop	✓	✓	✓	✓
Banner may be placed on the main room stage	✓	✓	x	x
Opportunity to nominate a keynote & chair for sessions	2	1	x	x
Complimentary delegate registration(s)	6	4	2	1
Complimentary 1-day client guest pass*	6	4	2	1

All amounts include VAT



EVENT ENHANCEMENT OPTIONS

****Please visit our Invest and Exhibit page of our website to see which opportunities have already been reserved.****

1. Welcome Cocktail Function

R 210 000 | Exclusive opportunity
Substantial cocktail dinner & drinks will be served + option to address delegates + entertainment

2. SAGA Gala

R 375 000 | Exclusive opportunity
Includes drinks; includes option to address delegates; includes entertainment & all themed decor

3. Post Talks Happy Hours

R 35 000 per session
Offering 1 hour of free drinks; Providing a great opportunity for networking engagements and socialising time.

4. Live Stream Screens

Live Stream Screens at the venue with the branded content you provide us with to use on the live stream screens.

5. Gifts for the Bags

Price Varies
Gifts for the conference bags such as the following; powerbank, umbrella, mug and more.

6. Name Badges & Lanyards

R70 000
Name badges & lanyards including your company logo branded on them.

7. Field Excursions

R 30 000 | Per excursion per day Includes packed lunches & field trip notes.

8. Technical Sessions

R 16 000 | Per session
Specific branding opportunities during the session.

9. Conference Bags

R 225 000
Conference bags with company logo.

10. SAGA Plenary Speaker

R 60 000
Speaker to include Sponsor's logo on presentation.

11. Memory Sticks

R45 000
Memory sticks – containing handbook, proceedings & company logo.

12. Technical Support

R 70 000
Branding of the on-site technical support team.

13. Lightning Student Talks

R 18 000
Lightning student talks.

14. Conference Website

R 35 000
Conference website, optimised and ongoing maintenance.

15. Conference Handbook

R 130 000
Printing of SAGA Conference handbook.

16. Bag A4 Full-page Advert

R 18 000

17. Bag A5 Half-page Advert

R 10 000

18. Handbook A4 Full-page Advert

R 9 000

19. Handbook A5 Half-page Advert

R 4 500

20. Session Chair Gifts

R 28 000
Gift for each session chair and plenary speaker.

21. Stationery

R 41 000
Stationery including company logo.

22. Refreshment Breaks

R 37 000 (1 day)
R 66 000 (2 days)
R 85 000 (3 days) (Exclusive per day)
Maximise your exposure during the Conference by adding your branding to the refreshment breaks on a daily basis. This will provide acknowledgement & visibility for two breaks per day.

23. B2B Meeting Lounge

R 40 000
Refreshments and branding within the lounge.

24. Conference Awards

R40 000
Best Paper Award & Best Student Paper Award

25. Innovation Award

R45 000

26. NGEA™ Africa

TBD
Funding in support of NGEA student participation.

27. Adopt-a-Student Mentorship

R 4 200

28. Barista Coffees

R 75 000
Brand our coffee cart, cup sleeves and serve delicious coffees to our delegates.

29. SAGA 2026 T-shirts

TBD

30. Conference Mobile Application ***NEW***

R160 000
Brand our mobile conference application with your company branding. This app would be used by all delegates leading up to and on site at the conference.

31. Poster Display Area ***NEW***

R70 000
Brand each printed A0 poster as well as the poster display area. Posters will be available for viewing over all 3 conference days. Drinks will be provided during the Poster Happy Hour session.

CALL TO ACTION

Submit a Workshop Proposal:

Space is limited—secure your opportunity to host a workshop in conjunction with the Conference.

workshops@sagaconference.co.za

Submit an Abstract:

Share your science, case studies, and technical insights.

abstracts@sagaconference.co.za

Book Your Exhibition Space:

Engage directly with delegates and showcase your brand.

exhibitions@sagaconference.co.za

Invest in SAGA 2026:

Flexible investment and sponsorship opportunities are available to maximise your visibility and impact.

invest@sagaconference.co.za



CONFERENCE CONTACT

For workshop proposals, exhibition bookings, investment and sponsorship opportunities, or abstract submissions, please contact:

Web

www.sagaconference.co.za

Mail

Workshop proposals
workshops@sagaconference.co.za

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